Does Main Street Work?
In 2013, Illinois Main Street downtowns gained:

- 315 full-time jobs
- 393 part-time jobs
- 14 new construction projects
- 104 public improvement projects
- 206 rehabilitation projects
- 172 new businesses
- $20.8 million in public investment
- $45.6 million in private investment

Communities
1. Aledo
2. Alton
3. Batavia
4. Beardstown
5. Belleville
6. Berwyn
7. Bloomington
8. Canton
9. Carbondale
10. Chicago-Six Corners
11. Crystal Lake
12. Danville
13. Dixon
14. Dwight
15. Elgin
16. Genoa
17. Golconda
18. Hardin County
19. Jacksonville
20. Libertyville
21. Lincoln
22. Lombard
23. Macomb
24. Marshall
25. Moline
26. Monroeville
27. Morris
28. Monticello
29. Mt. Vernon
30. Orona
31. Pekin
32. Pittsfield
33. Pontiac
34. Prophetstown
35. Quincy
36. Rock Island
37. Savanna
38. Springfield
39. Sterling
40. Taylorville
41. Waukegan

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Can Main Street revitalize your downtown?
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What is the Main Street Approach®?

The Main Street Approach is a nationwide program to revitalize traditional downtowns and neighborhood commercial centers. It is run by the National Main Street Center, an independent nonprofit subsidiary of the National Trust for Historic Preservation. Illinois Main Street (IMS) is the coordinating program for participating Illinois communities. Beginning with the first Illinois Main Street community in 1993, Illinois now has 41 participating local Main Street organizations encompassing communities of all sizes, rural, suburban and urban, and located in all regions of the state.

How does it work?

A local Main Street organization is a grassroots, volunteer-driven non-profit business. A professional executive director and a volunteer board manage the program and help volunteers carry out the projects. It is based on the belief that successful revitalization addresses all aspects of downtown. This is called the Main Street Four-Point Approach®. Volunteers mobilize through committees or teams reflecting the 4 points:

1. **Design**—Enhances downtown’s physical environment so it is an attractive place to work, visit and live.

2. **Promotion**—Showcases downtown by leveraging its unique history, culture, architecture and businesses to attract visitors, customers and residents.

3. **Economic Restructuring**—Attracts new entrepreneurs and helps existing businesses grow by responding to present and future economic opportunities.

4. **Organization**—Engages and educates the community on the importance of downtown, and ensures that the local Main Street program is adequately funded, staffed and efficiently managed.