

# New Perspectives on Growing Local Economies

## Northern Illinois University

April 3, 2017 DeKalb, IL



Featuring Lynne and Ty McDaniel of An Orange Moon and West of Western, Scott Struchen, Peter Limberger and Keith Pearse of Tangled Roots Brewery, and Illinois Office of Tourism Director Cory Jobe.

- Date: Monday, April 3, 2017
- Time: 9:30 AM to 4:00 PM
- Check in and breakfast begin at 9:00 AM.
- Location: Sky Room at Holmes Student Center, Northern Illinois University, DeKalb, IL
- \$75 registration fee includes breakfast, lunch, parking, and all materials
- Discounted room rates available at NIU's on campus hotel. Details on registration form.

*Additional information and registration forms available at [cgs.niu.edu](http://cgs.niu.edu).*

### A Workshop for Economic and Downtown Development Professionals, Entrepreneurs, Students, Nonprofits, and Interested Individuals

This conference presents new ideas in economic development and downtown growth. Successful business owners, community organizers, financial experts and others will share their perspectives on growing economies in challenging locations or strengthening established economies. Learn how to develop an ecology of connected businesses, utilize leadership and social capital, create sustainable businesses by connecting to supportive markets, find resources and take action to make things happen.

This event is part of the NIU's Great Downtowns-Great Cities Program and UNESCO's Learning Cities.



NORTHERN ILLINOIS UNIVERSITY

**Center for  
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*Outreach, Engagement, and Regional Development*



Questions? Contact Pat Inman at [piman@niu.edu](mailto:piman@niu.edu) or Mim Evans at [mevans@niu.edu](mailto:mevans@niu.edu).