

# SPECIALIZED SERVICES

GCI also offers services designed specifically for your community. Request a quote for these services and get help tailored to meet your community's unique needs and goals.



## SITE VISITS

On-site advisory visits to discuss current conditions, proposed projects and general strategies for growth.



## SPECIAL SURVEYS

Surveys on specialized topics beyond the set cost templates.



## INTERNS

Identifying NIU students interested in internships in or near their home communities.



## ON-SITE EXPERTISE

Attendance at business, municipal, and public meetings to explain data, surveys, and other research in support of local initiatives.



## PLANNING & COMMUNITY INPUT

Guidance in visioning, strategic planning, implementation approaches, focus groups, and meeting facilitation.



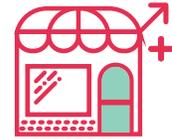
## HOUSING DATABASES & MARKET ANALYSES

Construct a detailed local housing data set, market analyses and strategy development.



## RETAIL MARKET ANALYSES

Evaluate supply, demand, and competitive position for specific projects, broad development types, or targeted buildings/sites.



## BUSINESS DEVELOPMENT

Identify target businesses and prepare information addressing questions posed by potential business owners and investors.



## GOVERNMENT SERVICES

Evaluate financial and technical or administrative feasibility of new or improved community programs.



## BROADBAND & SMART CITIES

Evaluate options for developing technology assets that often go hand in hand with economic growth.



## RECREATION, ARTS & HERITAGE PLANNING

Evaluate potential economic growth from outdoor recreation resources and arts/heritage assets.

LET'S DO THIS.

# WHAT'S NEXT?

## TELL US WHAT YOU NEED

What services would you like to see for your community? Are you working on a project and need additional support? Let us know! We're here to help.

## STAY IN THE LOOP

Would you like to keep up to date with what's coming next? Send us an email to subscribe to our newsletter.

Email us at [mevans@niu.edu](mailto:mevans@niu.edu) or [nwalzer@niu.edu](mailto:nwalzer@niu.edu).

