SPECIALIZED SERVICES

GCI also offers services designed specifically for your community. Request a quote for these services and get help tailored to meet your community’s unique needs and goals.

SITE VISITS
On-site advisory visits to discuss current conditions, proposed projects and general strategies for growth.

SPECIAL SURVEYS
Surveys on specialized topics beyond the set cost templates.

INTERNS
Identifying NIU students interested in internships in or near their home communities.

ON-SITE EXPERTISE
Attendance at business, municipal, and public meetings to explain data, surveys, and other research in support of local initiatives.

PLANNING & COMMUNITY INPUT
Guidance in visioning, strategic planning, implementation approaches, focus groups, and meeting facilitation.

HOUSING DATABASES & MARKET ANALYSES
Construct a detailed local housing data set, market analyses and strategy development.

RETAIL MARKET ANALYSES
Evaluate supply, demand, and competitive position for specific projects, broad development types, or targeted buildings/sites.

BUSINESS DEVELOPMENT
Identify target businesses and prepare information addressing questions posed by potential business owners and investors.

GOVERNMENT SERVICES
Evaluate financial and technical or administrative feasibility of new or improved community programs.

BROADBAND & SMART CITIES
Evaluate options for developing technology assets that often go hand in hand with economic growth.

RECREATION, ARTS & HERITAGE PLANNING
Evaluate potential economic growth from outdoor recreation resources and arts/heritage assets.

LET’S DO THIS.

WHAT’S NEXT?

TELL US WHAT YOU NEED
What services would you like to see for your community? Are you working on a project and need additional support? Let us know! We’re here to help.

STAY IN THE LOOP
Would you like to keep up to date with what’s coming next? Send us an email to subscribe to our newsletter.

Email us at mevans@niu.edu or nwalzer@niu.edu.

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GCI is administered by Northern Illinois University’s Center for Governmental Studies. Visit us online for additional information and services at www.cgs.niu.edu/Growing-Communities.