

# New Perspectives on Growing Local Economies

## Northern Illinois University

April 3, 2017 DeKalb, IL



Morning program features Lynne and Ty McDaniel of An Orange Moon and West of Western, Scott Struchen, Peter Limberger and Keith Pearse of Tangled Roots Brewery, and Illinois Office of Tourism Director Cory Jobe.

- Date: Monday, April 3, 2017
- Time: 9:30 AM to 4:00 PM
- Check-in and breakfast begin at 8:45 AM.
- Location: Sky Room at Holmes Student Center, Northern Illinois University, DeKalb, IL
- \$75 registration fee includes breakfast, lunch, parking, and materials. NIU students are free. \$40 for all other students.
- Discounted room rates available at NIU's on-campus hotel. Details on registration form.

Questions: email [pinman@niu.edu](mailto:pinman@niu.edu) or [mevans@niu.edu](mailto:mevans@niu.edu)

### A Workshop for Economic and Downtown Development Professionals, Entrepreneurs, Students, Nonprofits, and Interested Individuals

This conference presents new ideas in economic development and downtown growth. Successful business owners, community organizers, financial experts and others will share their perspectives on growing economies in challenging locations or strengthening established economies. Learn how to develop an ecology of connected businesses, utilize leadership and social capital, create sustainable businesses by connecting to supportive markets, find resources and take action to make things happen.

This event is part of NIU's Great Downtowns Growing Cities Program and UNESCO's Learning Cities.

Additional information and registration forms available at [www.cgs.niu.edu](http://www.cgs.niu.edu)

### Afternoon Panel



Alicia Schatteman  
Northern Illinois University



Leodis Scott  
DePaul University



Sarosh Saher  
Village of Lake Zurich



Norman Walzer  
Northern Illinois University



Patty Ruback  
Eat Local DeKalb



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