

Creative Enterprises and Downtown Prosperity

February 25, 2016 DeKalb, IL
Agenda

- 9:00-9:30 Check In and Breakfast
- 9:30-9:45 Welcome-Mim Evans, Northern Illinois University Center for Governmental Studies and Alex Nerad, Executive Director of the Egyptian Theatre
- 9:45-10:45 The Arts at Work: Creative Economy Models and Strategies-Anne Katz, Executive Director of Arts Wisconsin
- 10:45-11:00 Break
- 11:00-11:30 How to Evaluate and Support Successful Creative Enterprises-Harriet Parker, Manager of the Small Business Development Center at Waubesa Community College
- 11:30-1:00 Lunch On Your Own
- 1:00-1:45 Portage Lofts: From Warehouse to Mixed Use Arts Space-Kelli Weffenstette, Executive Director of Six Corners Association; Cyd Smillie, Director of Arts Alive Chicago
- 1:45-2:45 Developing a Creative Economy-Pam Schallhorn, Community Economic Development Educator, University of Illinois Extension
- 2:45-3:45 It's More Than Fine Arts: A Panel of Creative Entrepreneurs of a Different Sort-Cohen Barnes, President and CEO of SundogIT; Rachel Polly, Owner of Urban Grace; Lisa Sharp, Owner of Sharp Architects; Wendy Tritt, Owner of Trittenhaus Design
- 3:45-4:00 Final Questions and Wrap Up
- 4:00 Tour of New DeKalb Public Library: A 21st Century Library for a Growing Downtown-Dee Coover, Executive Director

Workshop materials will be posted at www.cgs.niu.edu

Thank you to the DeKalb Chamber of Commerce for supporting this event.



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Outreach, Engagement, and Regional Development